



Creating the *Visibility & Credibility* That Fuels Revenue Growth.

LAW | REAL ESTATE | FINANCE

Don't Let Your Website Bio Haunt You (or Us)

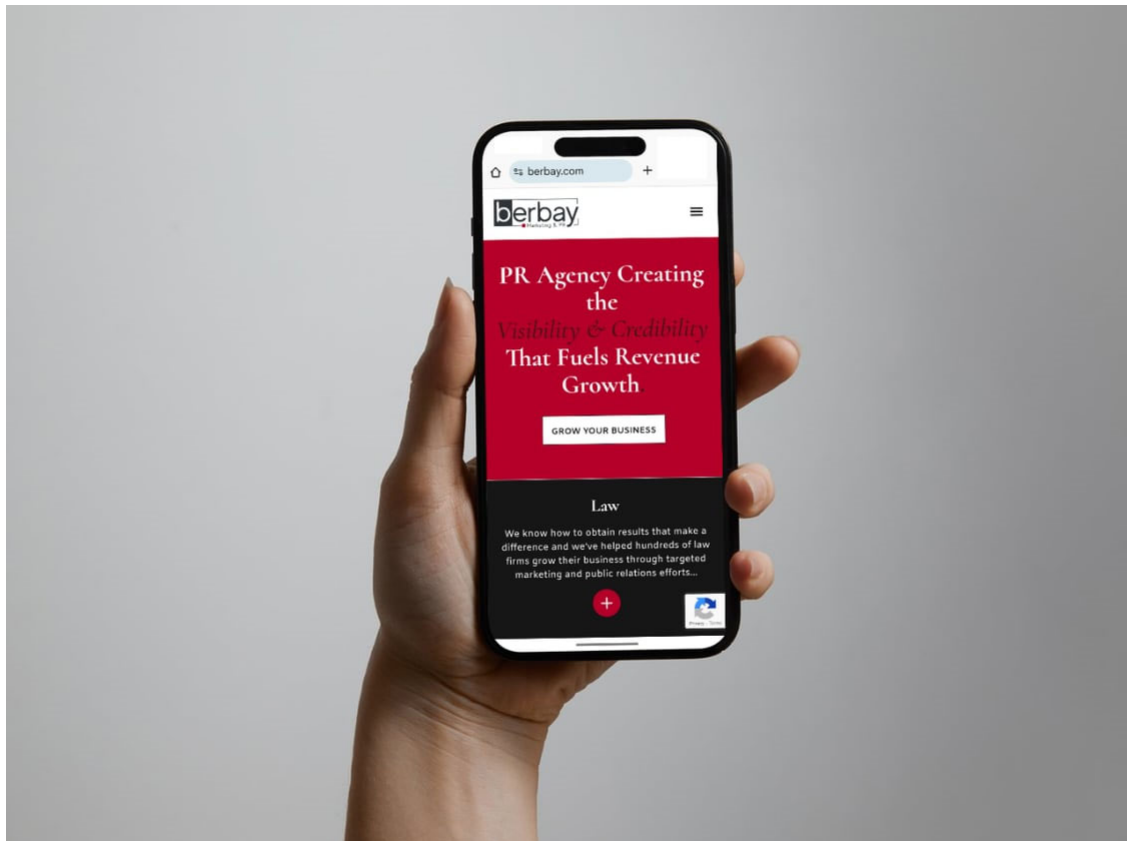


Don't let your professional bio scare away your prospects and referral sources. Statistics show that a professional's bio is often the first entry point for website

visitors, yet firms frequently devote more time to other pages and neglect bios for years (or more).

[READ OUR BLOG](#)

Is Your Website a Frightening Experience for Mobile Users?



Has your website become a nightmare for mobile users? With more than 60% of online searches now taking place on mobile devices, you need to optimize for all screens. Here are effective ways to optimize your site and helpful tools to use.

A Peek Behind the Agency Curtain.

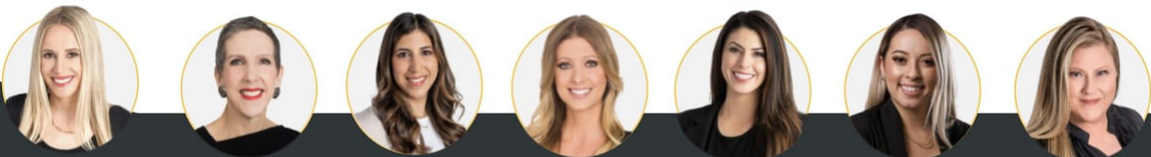
RECENTLY, WE'VE BEEN TALKING WITH CLIENTS ABOUT:

- With Chambers season underway, we are answering all the hot-button questions: What is Chambers looking for? How to best tackle multiple awards that have overlap? What's the best way to get your referees to respond?
- How to develop a successful litigation PR strategy when multiple parties are involved and avoid confusion and dilution.
- How to navigate political questions from press members.
- Legal 500: Does it still have value? What to consider when vetting nomination opportunities.



Fueling Revenue Growth for Professional Services Firms

[Berbay Marketing & PR](#) creates the visibility and credibility that fuels revenue growth for law, real estate and financial firms. For nearly 30 years, we've implemented results-driven marketing and public relations solutions for our clients so they can concentrate on what they do best—run their firms.



www.berbay.com
info@berbay.com

(310) 405 - 7343



Berbay Marketing & PR, 2001 S. Barrington Ave., Ste. 315A, Los Angeles, CA 90025

[Unsubscribe](#) [Manage preferences](#)