

## Is Social Media the Right Fit for Your Firm?



With millions of users and countless platforms, it's hard to make a case not to be on social media. Does that mean you have to be active on all of them? If not, which platforms should you spend your marketing dollars on? We are here to answer that question.

[READ OUR BLOG](#)

## Upcoming Webinar 9/26 at 11 am: Exploring Substack



Do you know what Substack is and should your firm consider embarking on a campaign? Join us on Thursday, September 26 at 11am PST for our complimentary webinar. Join Account Director [Aly Crea](#), who will discuss how professional services firms can make the most out of it.

[REGISTER NOW](#)



Are nominations and rankings still worth it? We're here to answer that question.

[READ OUR BLOG](#)

## A Peek Behind the Agency Curtain.

RECENTLY, WE'VE BEEN TALKING WITH CLIENTS ABOUT:

- Find the news in your firm's work.
- How to be memorable—networking, pitching a reporter, or standing out with a prospect.
- Strategy on who to put forth in your 2025 Chambers submission.



## Fueling Revenue Growth for Professional Services Firms

[Berbay Marketing & PR](#) creates the visibility and credibility that fuels revenue growth for law, real estate and financial firms. For nearly 30 years, we've implemented results-driven marketing and public relations solutions for our clients so they can concentrate on what they do best—run their firms.



[www.berbay.com](http://www.berbay.com)

[info@berbay.com](mailto:info@berbay.com)

[\(310\) 405 - 7343](tel:(310)405-7343)



Berbay Marketing & PR, 2001 S. Barrington Ave., Ste. 315A, Los Angeles, CA 90025

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