

10 Tips to Get Listed on Chambers



Frustrated, annoyed, bugging my clients, why not me? These are all the words we hear when we speak with law firms or in-house marketers when they describe their experience working on Chambers. If you're still here and still interested in Chambers, we will tell you how you can increase your chances of getting ranked.

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What's Trending in Legal Marketing: Insights from the LMA 2024 Conference



The Legal Marketing Association 2024 Annual Conference went ALL IN on the latest innovative strategies and best practices to drive successful outcomes and differentiate your firm in the industry. If you couldn't attend, we've got you covered with the essential takeaways you need to know.

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Meet Jem Tanner Marketing Coordinator

Berbay Welcomes
Marketing Coordinator
Jem Tanner



“ I am very excited to join an incredibly smart, talented and supportive group, making every project a collaborative and enriching endeavor. ”



As Berbay's Marketing Coordinator, Jem Tanner brings fresh perspectives and a background in design and digital marketing.

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A Peek Behind the Agency Curtain.

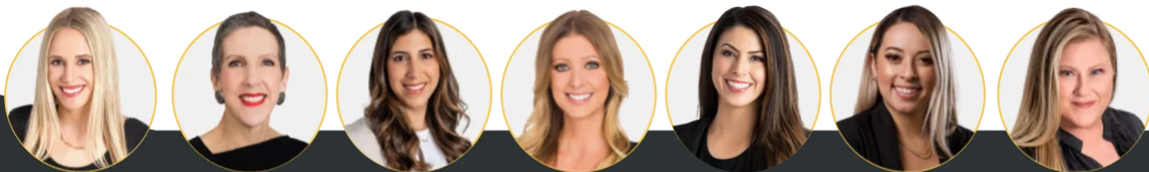
RECENTLY, WE'VE BEEN TALKING WITH CLIENTS ABOUT:

- How you maximize nomination and award wins to enhance your ROI.
- How newsjacking can be the key to securing coveted top-tier media placements.
- Best practices for a new office opening to ensure an impactful initial splash.
- Creating and implementing a referral program to boost revenue.



Fueling Revenue Growth for Professional Services Firms

[Berbay Marketing & PR](#) creates the visibility and credibility that fuels revenue growth for law, real estate and financial firms. For nearly 30 years, we've implemented results-driven marketing and public relations solutions for our clients so they can concentrate on what they do best—run their firms.



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